

4th Annual Tech Latino 2030 Legislative Forum



Washington, DC
Wednesday, May 11, 2011
Thursday, May 12, 2011

**Washington Hilton
1919 Connecticut Avenue, NW
Washington, DC 20009**

May 11, 2011

8:00 am – 11:00 am: House Visits

4:00 pm – 6:00 pm: Welcome Reception

Welcome Speakers

Dr. David Hunt, Medical Director - Office of Provider Adoption Support - ONC
Thomas Oliver, COO – Capital Wire PR
Dr. Jose Delgado, President & CEO – Taino Consultants, Inc.
Anthony (Tony) Jimenez, President & CEO – MicroTech

May 12, 2011

7:00 am – 8:00 am: Registration & Networking

8:15 am – 9:20 am: Café Con Leche Breakfast

Opening Plenary Speakers

Jose Marquez, National President & Founder - LISTA
Ruth Perot, Chief Executive Director - Summit Health Institute for Research and Education, Inc.
Anthony (Tony) Jimenez, President & CEO – MicroTech
Dr. Jose Delgado, President & CEO – Taino Consultants, Inc.
Kerry McDermott, MPH, Director-Healthcare, Office of Strategic Planning and Policy Analysis, FCC

Workshops

9:30 am – 10:45 am: Workshop I –Social Media ROI

This session will provide an overview on how social media has become a fundamental part of our daily lives, business marketing, community engagement and how to make certain you are getting a return on your investment.

Moderator

Manny Ruiz, President & CEO – Hispanicize

Panelist

Rafael Rodriguez, Interactive Media Director – Norsan Multimedia
Midy Aponte, President – The Sánchez Ricardo Agency
LD Herrera, President/CEO – Expert Approach, Inc.

10:50 am – 12:00 pm: Workshop II – Tech Trends

Technology of all kinds has become an important aspect of our business, cultural and educational experience. This session will highlight the latest and greatest.

Moderator

Michael Serrano, Director of Information Technology – East Harlem Council for Human Services, Inc.

Panelist

Anthony (Tony) Jimenez, President & CEO – MicroTech

Jason Lorrenz, Executive Director - HTTP

Carolyn Brandon - Senior Industry and Innovation Scholar, Georgetown Center for Business and Public Policy

12:00 pm – 2:00 pm: Luncheon

Speakers

Dr. Garth Graham, Deputy Assistant Secretary for Minority Health Office of Public Health & Science

Georgina Verdugo, Director – US Department of Health and Human Services Office for Civil Rights

Dr Farzad Mostashari- National Coordinator of ONC

Frederica Wilson, Congresswoman – Florida - 17th Congressional District

2:15 pm – 3:30 pm: Workshop III – EMR Adoption 101

EMR vendors are trying to make a sale, and salesman, even if well intentioned, rarely have quality clinical experience in multiple areas. This session will cover the basic and legal questions you need to ask.

Moderator

Marcia Thomas – Brown, Chief Operating Officer – National Health IT Collaborative for the Underserved

Panelist

Lenny Swinson, Principal - Pristine Technology Solutions

Miryam Gerdine, Public Health Analyst - Health Resources and Services Administration

Oscar Mislá, President – CIRACET Corp.

Dr. Jose Delgado, Taino Consulting and Latino HIT Board of Advisor

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Workshop IV – Broadband in the Practice

2015 isn't nearly as far away as you think, many medical systems are projecting 12-18 month transition periods to get ready. Don't underestimate the size of this project. This session will make certain you have adequate broadband in your practice to sustain your EMR transition!

Moderator

Jason Llorenz, Esq, Executive Director – HTTP (Hispanic Technology and Telecommunications Partnership)

Panelist

Mark L. Keam, Senior Advisor Strategic Alliance & Wireless Public Police - Verizon

Jose Luis Rodriguez, CEO, HITN and Immediate Past Chair LISTA

Kerry McDermott, MPH, Director-Healthcare, Office of Strategic Planning and Policy Analysis, FCC

6:30 pm – 9:30 pm:

Government Beacon Reception

Government Beacon Award Recipients

John Lewis, Congressman – Georgia

Loretta Sanchez, Congresswoman – California

Visionary of the Year Award Recipients

Manny Ruiz, President & CEO – Hispanicize

Event Chair Award Recipients

Thomas Oliver, COO – Capital Wire PR